



Posh
PARASOLS

Perfect for hospitality



**Hand made
in Italy** *Since 1857*



Posh Parasols

Lasting style



Posh Parasols are manufactured by a family run business that has been making parasols for the Italian market for over 150 years. Perfected over time to handle the wind and sun of the Mediterranean, our parasols are all hand assembled and stitched using the highest quality materials in a single factory in Rome.

Posh Parasols offer a wide range of customisable styles, fabrics and finishes which have been specifically designed to suit the hospitality sector in the GCC, Far East and Americas.



Posh Parasols

The highlights

1857

The year the factory started production

5 YEARS

Warranty on aluminium frames

4 YEARS

Colour fast warranty on fabrics

100%

Fully anodized aluminium parts

100%

Acrylic fabric finished in Teflon™

Good return on investment due to the longevity of the product

Unique designs fresh to the hospitality market

Create your own combinations of colour fabrics and frame finishes

Easy and safe opening and closure mechanisms

Engineered for safety in high winds



Posh Parasols

The Collection



Capri



Bali



Marrakesh



Amalfi



Beverly Hills



Lake Como



St. Barts



Venice



Santorini



Palm Springs



Posh Parasols

How it started

Posh Parasols was founded in 2020 by husband and wife team Stephen & Cecilia one day on a beach in Jumeriah.

Having lived in Dubai for many years and having been to many hotel pools, they noticed all the parasols were basic beige. Cue the light bulb moment... 'Why not bring some colour, fun and glamour to hospitality outdoor spaces, by designing quality parasols and cushion sets?'

With Cecilia's interior design background and Stephen's advertising skills Posh Parasols was born. Posh Parasols is the 'umbrella' company of Cecilia Clason Interiors, a leading boutique interior design company in Dubai since 2008.



Posh Parasols

What makes a Posh Parasol posh?

Hand crafted attention to detail, ensures our parasols keep that factory fresh look longer than our competitors. Coupled with unique curated designs and patterns.





Posh Parasols

Quality components

The best Italian manufacturing practices guarantee quality components from screws that won't corrode to stitching and bindings that won't perish in the elements.





Posh Parasols

Fab Fabric

Using Italian Tempotest %100 acrylic solution dyed fabrics, Posh Parasols have a 4 year colour fast warranty* so it won't fade, even when left out all year. The same fabric is used in boat canopy's and stretches in both directions to prevent tearing whilst providing elastic tension so it always keeps its shape.

Finished in Teflon™ the fabric is soil-resistant, mould-resistant, oil and water repellent making maintenance and cleaning easy.

TEMPOTEST®
ITALIAN PERFORMANCE FABRICS

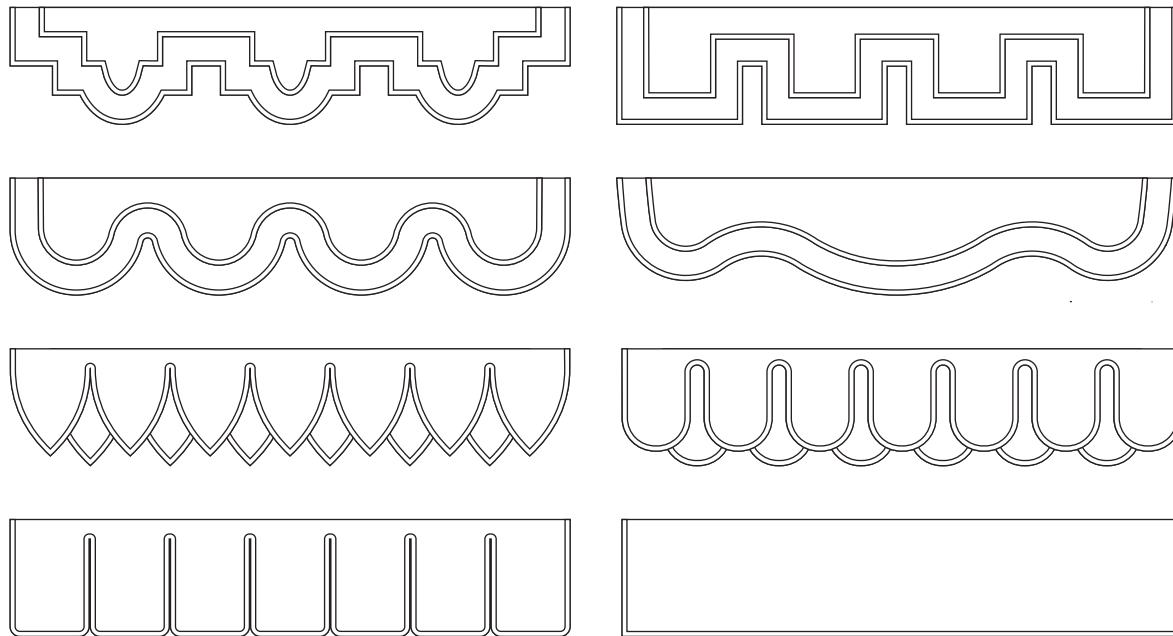
*UNI EN ISO 105 B04
Conditions of warranty on www.tempotest.it



Posh Parasols

Be bespoke

Using our templates, choose any combination of colour fabrics and bindings from our extensive colour charts to perfectly suit your project design requirements.





the collection

POSH PARASOLS

Capri



POSH PARASOLS



Capri



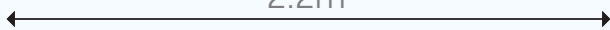
POSH PARASOLS



Capri



2.2m



Nothing evokes memories of those Italian summers on the coast better than this parasol design classic.

Perfect for beach, pool and restaurants where space is a premium.

2.2m with 8 Panels

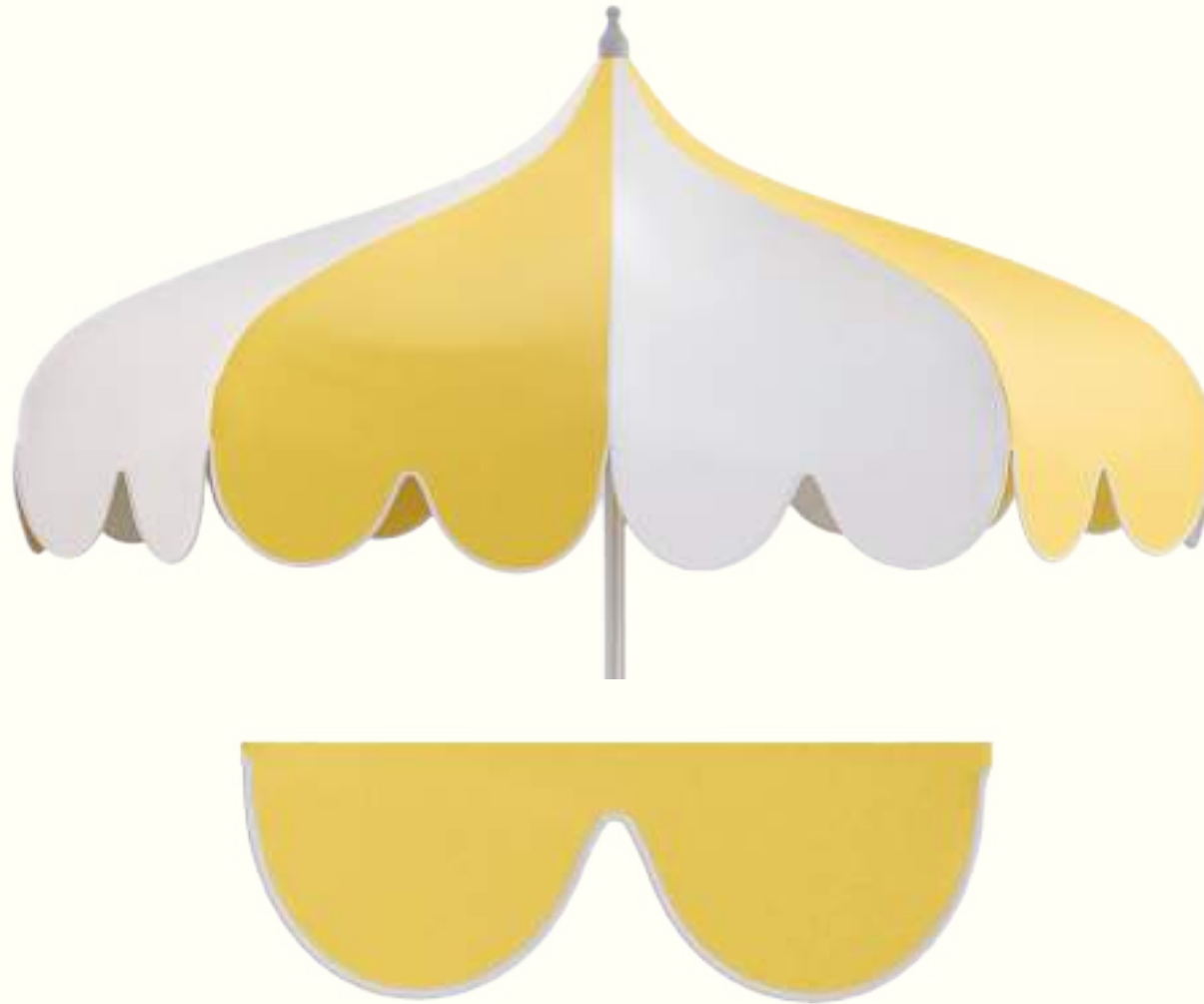
Ø40mm Anodized Aluminium Pole

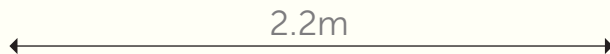
Tempotest Acrylic Fabric and Bindings

Bali



POSH PARASOLS





A taste of the exotic, this pagoda style beach parasol adds a splash of Indonesian magic.

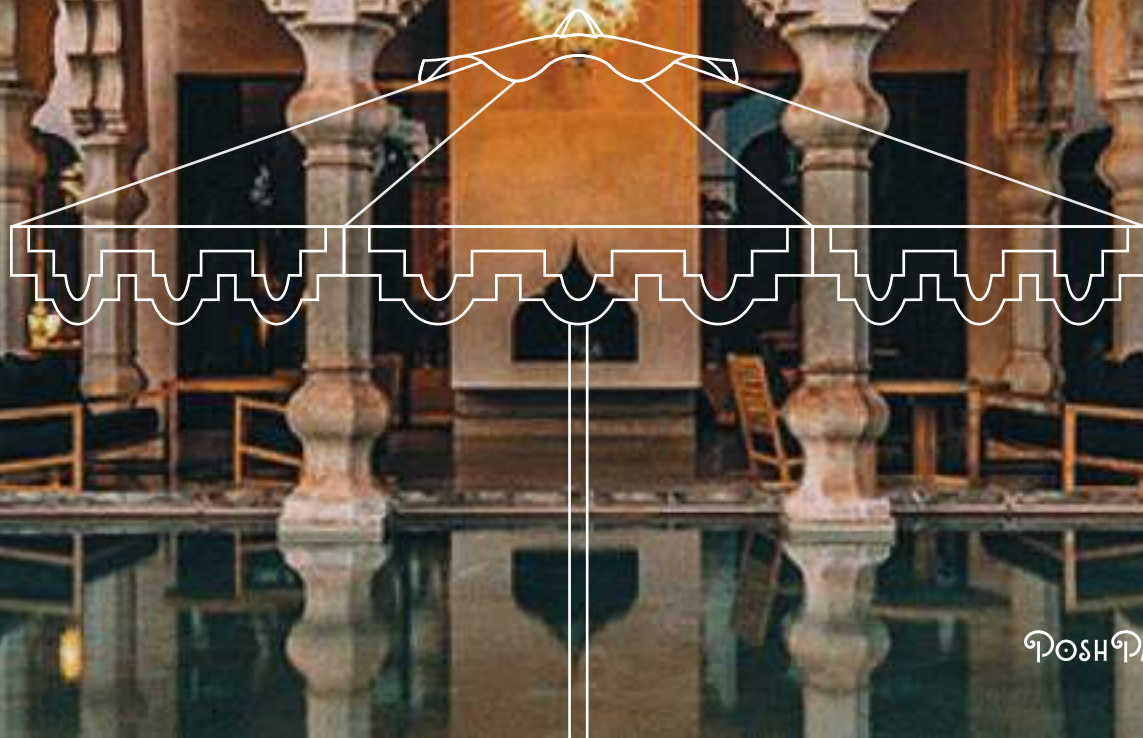
Perfect for beach, pool and restaurants where space is a premium.

2.2m with 10 Panels

Ø40mm Anodized Aluminium Pole

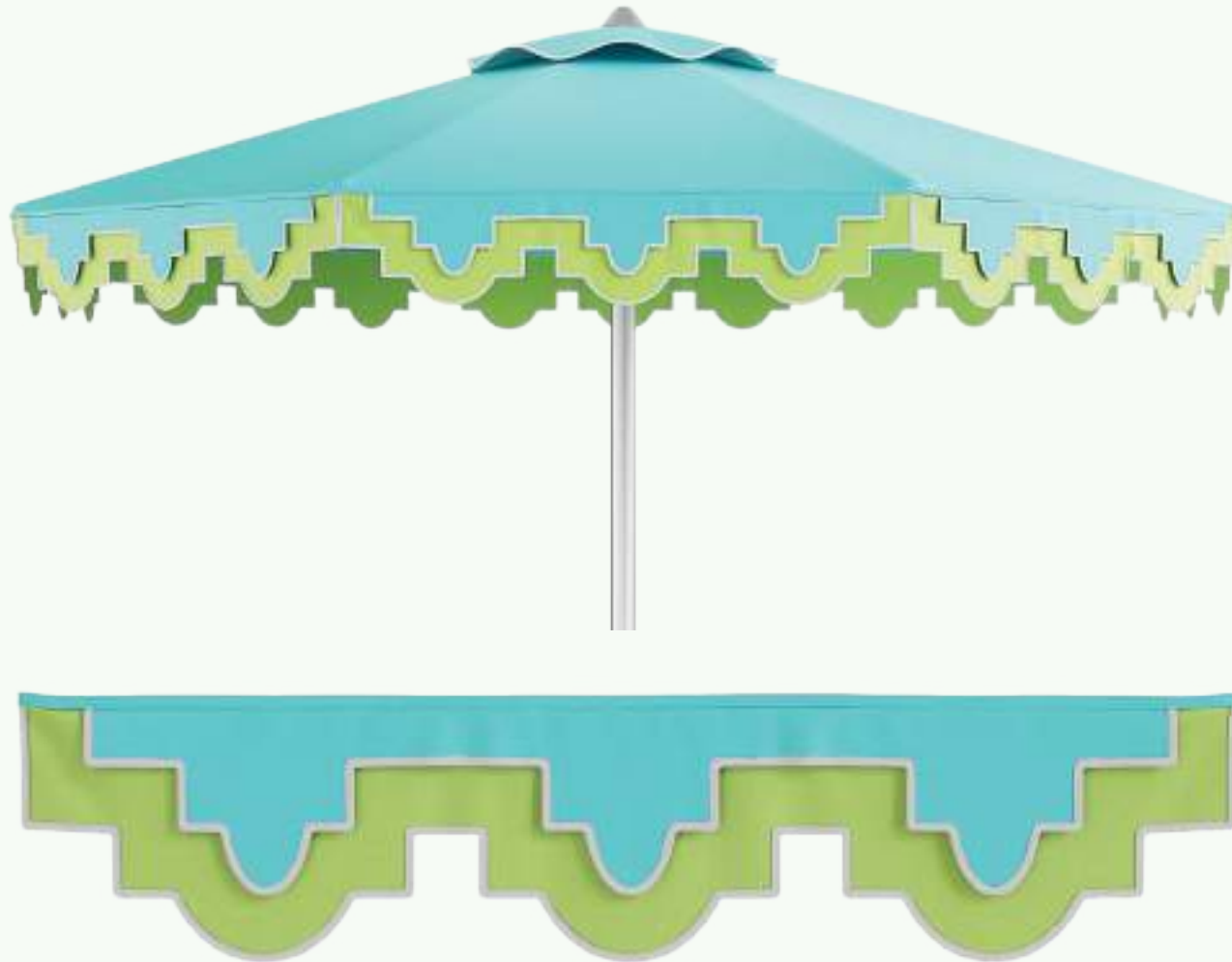
Tempotest Acrylic Fabric and Bindings

Marrakesh



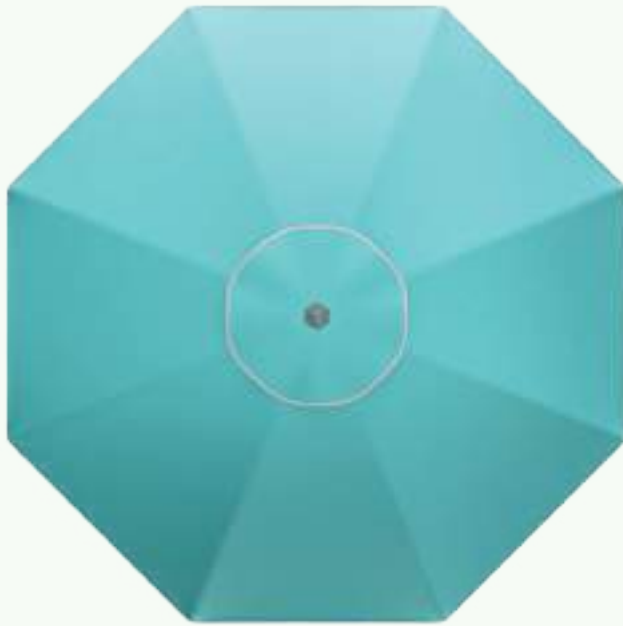


Marrakesh





Marrakesh



3m



Inspired by the intricate patterns of exotic Marrakesh.

Perfect for beach, pool and restaurants
3m with 8 Panels with wind vent
Ø40mm Aluminum Rod
Tempotest Acrylic Fabric and Bindings

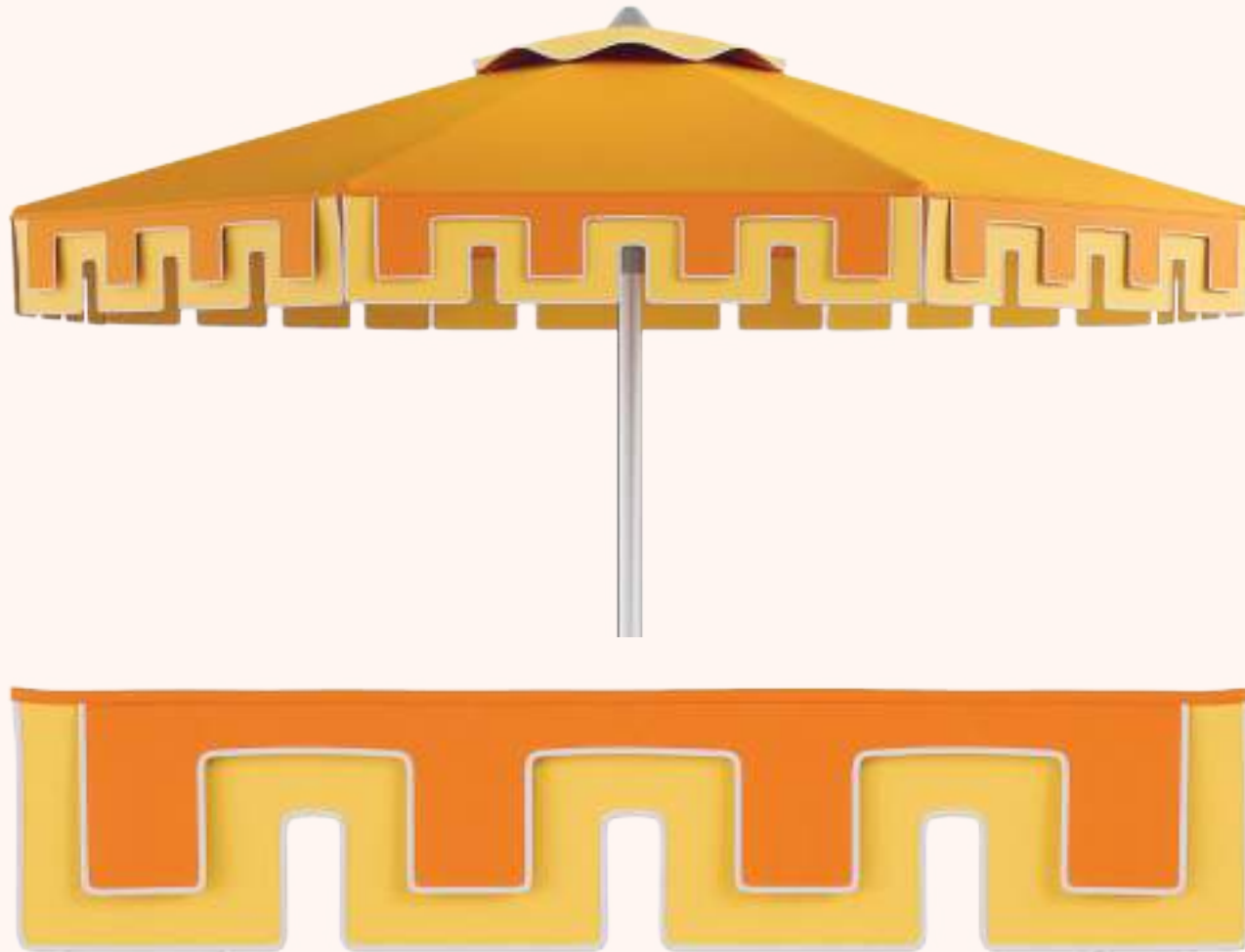
Amalfi



POSH PARASOLS

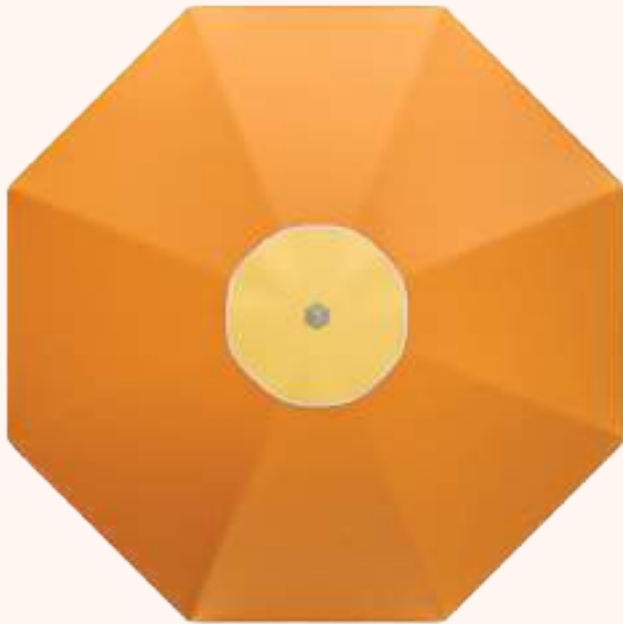


Amalfi





Amalfi



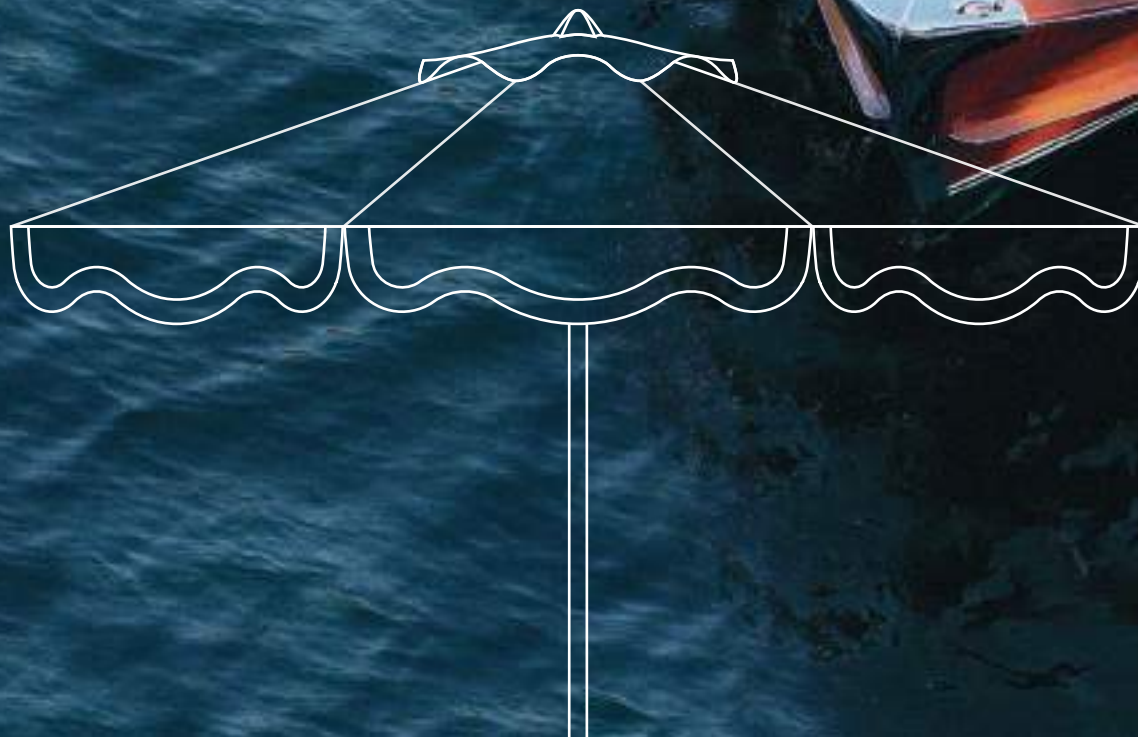
3m



*A striking double layered
geometric tooth design that
radiates Amalfi Coast glamour*

Perfect for beach, pool and restaurants
3m with 8 Panels with Wind Vent
Ø40mm Anodized Aluminium Pole
Tempotest Acrylic Fabric and Bindings

Lake Como



POSH PARASOLS



Lake Como





Lake Como



Inspired by the gentle ripples of Lake Como, this double layered wave design flutters beautifully in the breeze.

Perfect for beach, pool and restaurants
3m with 8 Panels with Wind Vent
Ø40mm Anodized Aluminium Pole
Tempotest Acrylic Fabric and Bindings



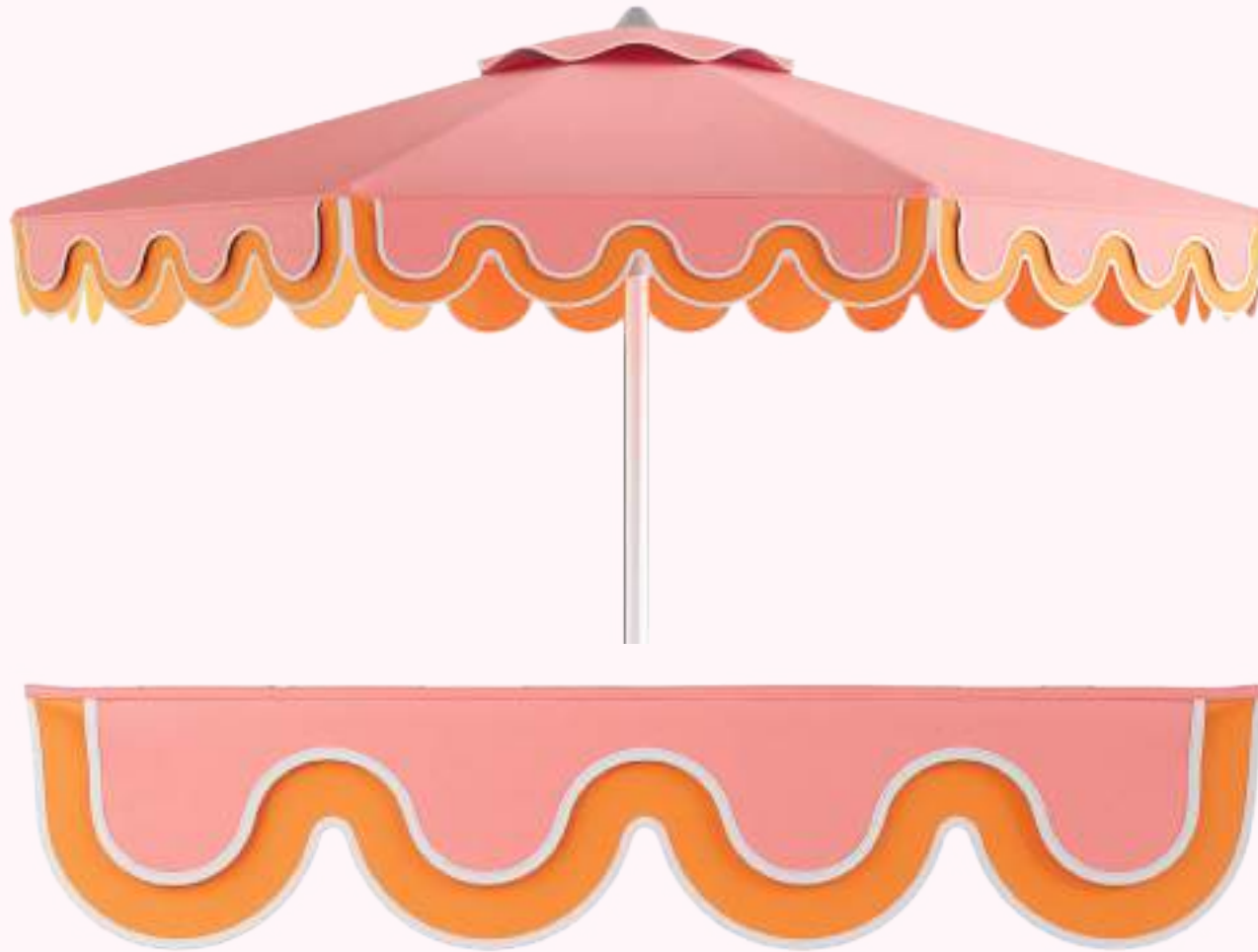
Beverly Hills



POSH PARASOLS

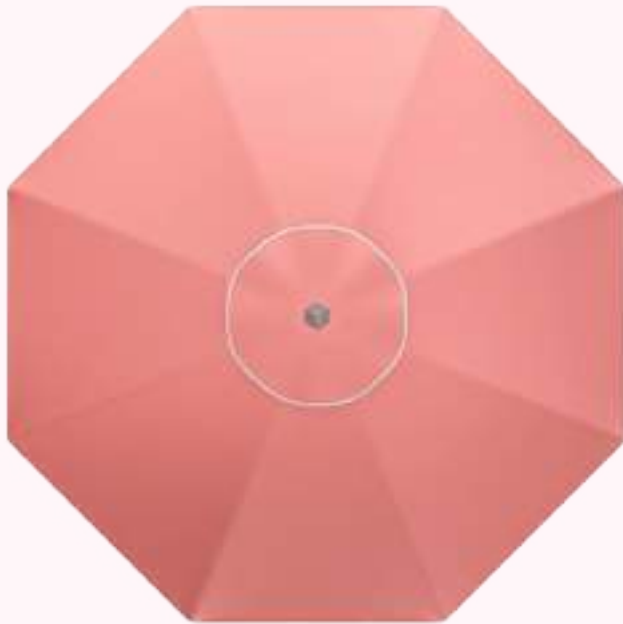


Beverly Hills





Beverly Hills

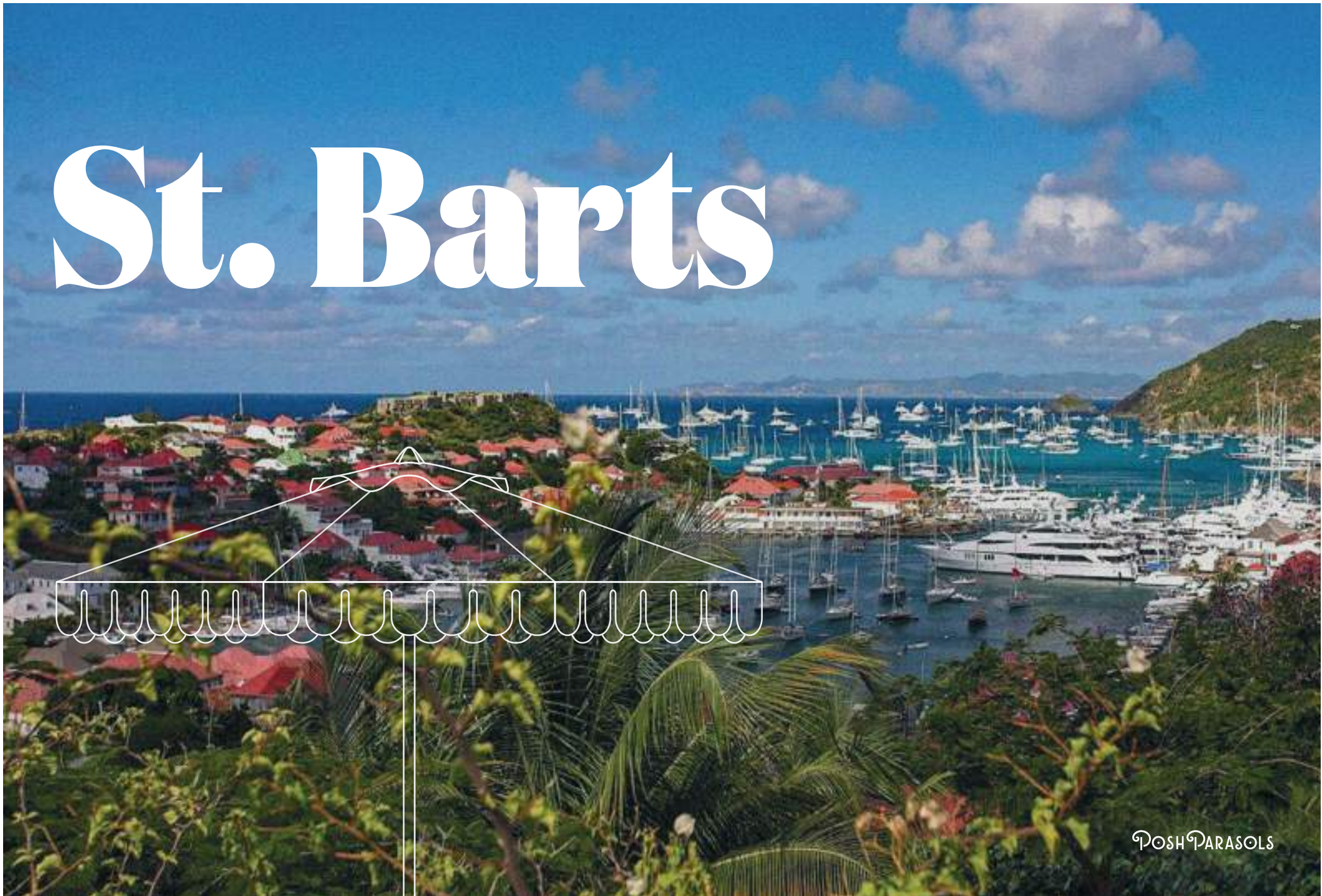


3m

*Fun and playful, but always classy.
It has to be the Beverly Hills.*

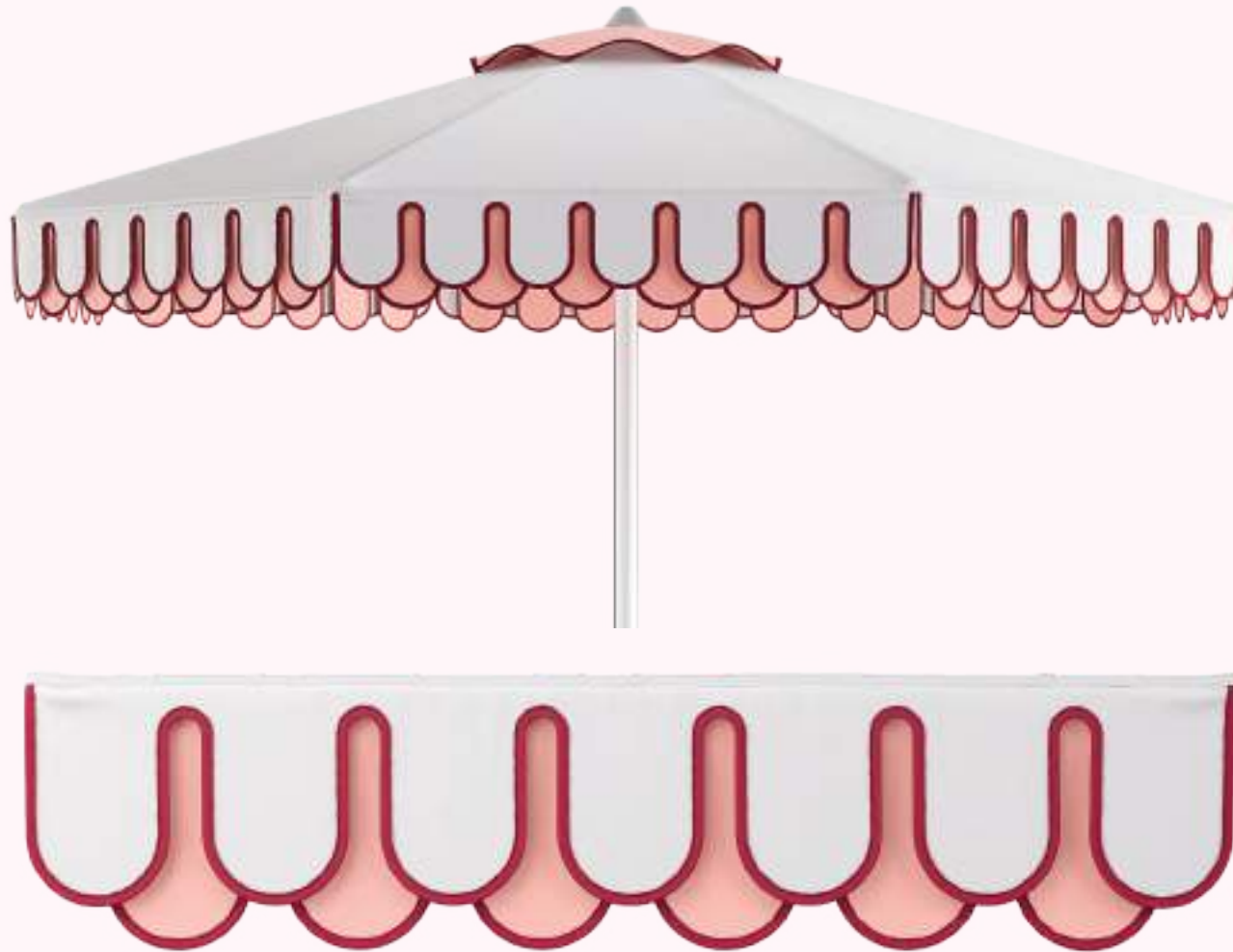
Perfect for beach, pool and restaurants
3m with 8 Panels with Wind Vent
Ø40mm Anodized Aluminium Pole
Tempotest Acrylic Fabric and Bindings

St. Barts





St. Barts

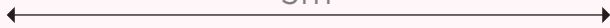




St. Barts



3m



A beautiful double layered scallop valance that flutters in the warm coastal winds.

Perfect for beach, pool and restaurants
3m with 8 Panels with Wind Vent
Ø40mm Anodized Aluminium Pole
Tempotest Acrylic Fabric and Bindings

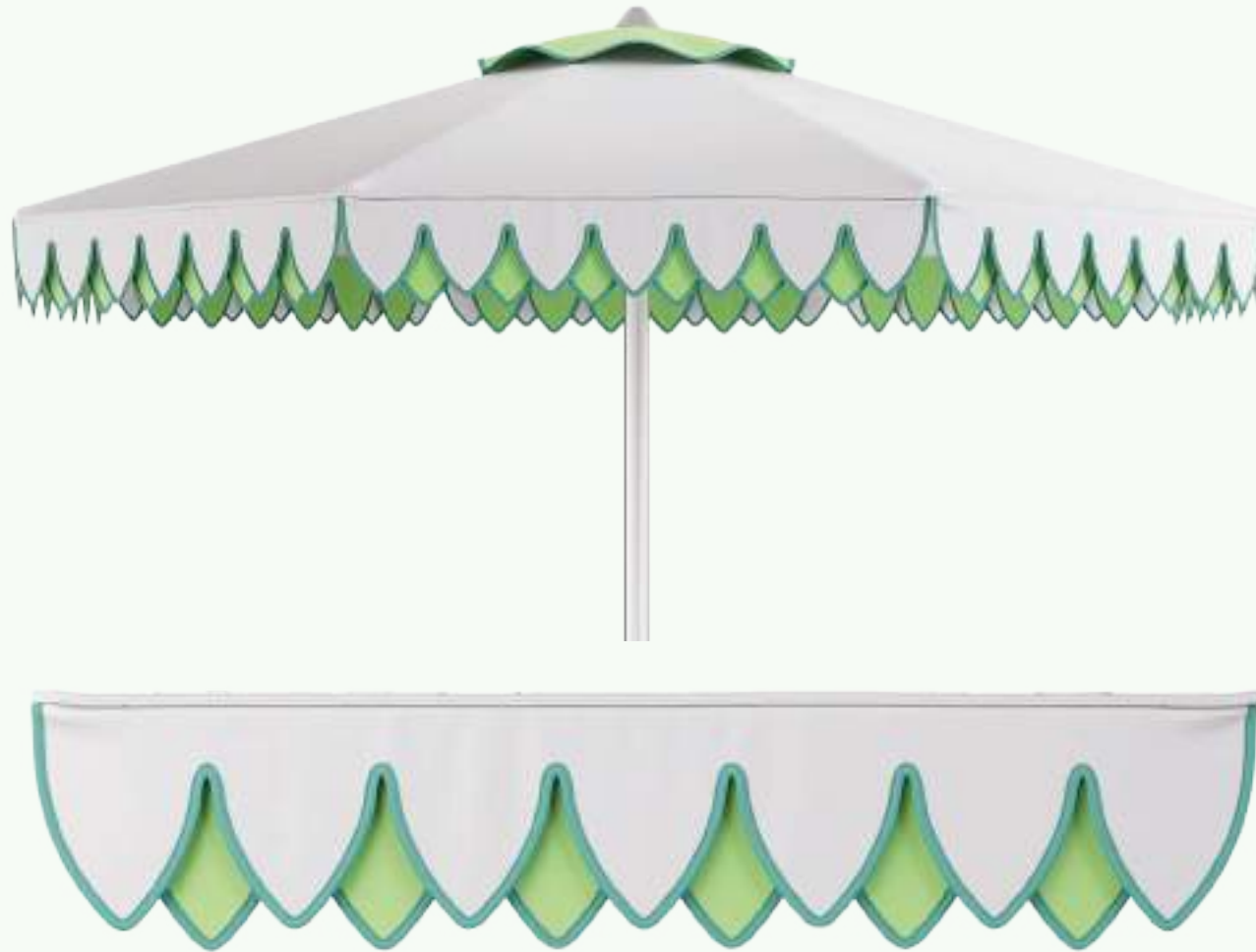
Venice



POSH PARASOLS



Venice





Venice



3m



A double layered pointed scallop valence that reflects the architecture of Italy's floating city.

Perfect for beach, pool and restaurants
3m with 8 Panels with Wind Vent
Ø40mm Anodized Aluminium Pole
Tempotest Acrylic Fabric and Bindings

Santorini



Santorini





Santorini



Pure white with plain valance reflects the simple beauty of the Greek Islands.

Perfect for beach, pool and restaurants
3m with 8 Panels with Wind Vent
Ø40mm Anodized Aluminium Pole
Tempotest Acrylic Fabric and Bindings

Palm Springs





Palm Springs





Palm Springs



A stunning double tiered parasol that echoes a bygone era of effortless sophistication.

Perfect for beach, pool and restaurants
3m with 8 Panels with Wind Vent
1.2m with 8 Panels Top Tier
Ø40mm Anodized Aluminium Pole
Tempotest Acrylic Fabric and Bindings

Thank you

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